



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – January 2020
DATE: 2/14/2020
CC: Department Heads, Town Council



Report from Library Director: The Library, in partnership with the League of Women Voters of Greater Verde Valley won the opportunity to bring another Smithsonian Exhibit to Camp Verde. **Voices and Votes: Democracy in America** will be on display in the library from March 28 – May 10. We will be the first community to host this museum-quality exhibit and only one of five sites in Arizona. To accompany the national exhibit we will have

- a poster exhibit about the 1948 Indian Voting Rights Act,
- a timeline/graph depicting local voter turnout,
- a display from Ft. Verde State Park giving a peak into a woman's life before she could vote,
- interactive local story collection & photography show,
- a book and film discussion,
- a series of speakers and films, and much more

We look forward to bringing this exhibit and the attendant programming to our community during this election year. It seems especially fitting since the Library is Camp Verde's polling place throughout 2020.

Report from Adult Services Library: Retired, Major General, Mark Musick will be at the Library on Wednesday, February 19 at 6:00p to talk about his book: **Boxes: The Secret Life of Howard Hughes**. After eight years of extensive research and finally coming to the conclusion that Eva McLelland's wild tale was absolutely accurate, the book "**Boxes**" was published - true story of intrigue and mystery that rewrites history. During 1972 and 1973 Howard Hughes' description bounced between a long finger-nailed mentally incompetent man and a well-groomed articulate businessman. Confusion ran rampant as two distinctive descriptions of Hughes spread throughout the media. History-changing secrets are finally revealed. Hughes assumed another identity and sought refuge in the woods of Alabama for 25 years after his presumed death in 1976. The mystery is unveiled as Eva McLelland, Howard's wife for 31 years, reveals intricate details of the life she shared with Hughes and his continued dealing in government affairs. Married in Panama on May 13,

1970, she realized there was extreme mystery in her new husband's existence. However, several years passed prior to her learning she was actually married to Howard Hughes. Even with Hughes' idiosyncrasies, Eva was loyal to the end; preserving his secret, while living a semi-nomadic existence. For protection Hughes acquired the identity of a former CIA employee, Nik Nicely. Hughes, alias "Nik," had many reasons to seek refuge and the "resources" to be successful. The publication of the first edition lead to new pictures, evidence, and information. The 2nd edition was released March 23, 2016.

Report from Teen Library: January was a busy month, and February will be even busier. Game Night attendance is up, averaging about 30 kids per week, which is fantastic. In February, I will be putting on my first two trainings for the Transforming Teen Services initiative, in Kingman and Phoenix. I am both nervous and excited, but also grateful to be a part of the project. YAC will be collaborating in a yet-to-be-decided way with the Yavapai-Apache Nation's Unity youth group. One Idea is to bring a Frank Talk to the library, and to have them work together for the Voices and Votes exhibit, possibly creating their own political cartoons. Additionally, I began working with LEAP in January, a group working with probationary youth to teach soft skills and help them give back to the community. It was a successful first go, and I look forward to working with them each month.

Report from Children's Library: I decided to go back to school for my Masters in Education with the goal of returning to the classroom. I will be stepping down to part time for the next few months until our new Children's Librarian, Lectecia Ancira can join us fulltime. She is currently employed as a Court Clerk for Camp Verde's Magistrate Court and will work 20 hours at the library and 20 hours at the court for a couple of months as we make the transition.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

	Jan-20	Jan-19	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses						
Traffic Count	9,114	7,631	19.4%	60,640	60,443	0.3%
New Cards Issued	73	89	-18.0%	462	498	-7.2%
Public Computer Use	1,223	1,407	-13.1%	8,289	9,644	-14.1%
Early Literacy Computer Use	153	180	-15.0%	1,174	1,073	9.4%
Requests for Computer Help	98	82	19.5%	734	739	-0.7%
Reference Questions	74	125	-40.8%	653	1,010	-35.3%
Study Room Uses	50	48	4.2%	413	389	6.2%
Study Room Use - Hours	81	136	-40.4%	786	822	-4.4%
Study Room Use - People Served	73	61	19.7%	510	534	-4.5%
Total In-Library Use	10,939	9,759	12.1%	73,661	75,152	-2.0%
Library Programs						
Community Room Uses	36	39	-7.7%	253	307	-17.6%
Community Programs Attendance	318	392	-18.9%	1,844	3,037	-39.3%
Adult Programs	18	18	0.0%	146	110	32.7%
Adult Program Attendance	142	250	-43.2%	1,636	1,059	54.5%
Children's Programs	25	25	0.0%	185	138	34.1%
Children's Program Attendance	127	112	13.4%	1,322	1,225	7.9%
Teen Programs	15	19	-21.1%	93	90	3.3%
Teen Program Attendance	179	130	37.7%	1,173	1,023	14.7%
Total Library Program Attendance	766	884	-13.3%	5975	6344	-5.8%
Circulation						
Self-Checkout Use	1,859	1,211	53.5%	10,818	5,098	112.2%
Items Checked Out	5,470	5,426	0.8%	35,718	35,094	1.8%
Items Checked In	6,618	5,259	25.8%	41,160	36,945	11.4%
Renewed Items	746	815	-8.5%	6,139	5,606	9.5%
Total Circulation	12,834	11,500	11.6%	83,017	77,645	6.9%
Circulation Areas of Interest						
Audio Books	196	248	-21.0%	1,410	1,699	-17.0%
DVDs & Movies	2,246	2,286	-1.7%	15,295	14,289	7.0%
eBooks	685	570	20.2%	4,751	3,270	45.3%
Laptops & iPads	87	49	77.6%	552	365	51.2%
Magazines	109	74	47.3%	516	500	3.2%
VOX Media Books	56	22	154.5%	314	171	83.6%
Children's Material	1,100	826	33.2%	7,951	7,041	12.9%
Teen's Material	495	686	-27.8%	3,522	4,757	-26.0%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	1,257	1,091	15.2%	8,074	7,679	5.1%
Transit Items Sent & Received	2,035	1,881	8.2%	13,165	11,293	16.6%
CVCL ILL Items Going Out	n/a	31		n/a	220	
ILL Items for CVCL Patrons	n/a	1		n/a	34	
Total Transit, HOLDS & ILL Activity	3,292	3,004	9.6%	21,239	19,226	10.5%
Library Volunteers						
Number of Volunteers	29	28	3.6%	177	225	-21.3%
Number of Hours Given	375	494	-24.1%	3,087	3,968	-22.2%
Average Hours/Volunteer	12.9	17.6	-26.7%	17.4	17.6	-1.1%
Collection & Development						
New Kids & Teen Material Added	n/a	51		n/a	395	
New Books & Magazines Added	126	100	26.0%	1,268	1,364	-7.0%
New Audio-Visual Material Added	56	31	80.6%	646	302	113.9%
Total Items Added	182	131	38.9%	1914	1666	14.9%
Mending & Donations						

Items Mended or Repaired	38	149	-74.5%	493	1,237	-60.1%
Donations Processed	2,634	1,939	35.8%	12,000	9,837	22.0%
Donations Cataloged	33	22	50.0%	584	225	159.6%